



COMMERCE

REFLECTIONS

NEWSLETTER 2021

MCOM.MBA(HRD).MBA(IB)

**DEPARTMENT OF COMMERCE
FACULTY OF COMMERCE & BUSINESS
DELHI SCHOOL OF ECONOMICS**

EDITORIALTEAM

Course - M COM

- RishikaKhetan - Batch 2020-22
- Gurleen Kaur - Batch 2021-23

Course - MBA (HRD)

- Khushboo - Batch 2022-22
- Puneet Bakshi - Batch 2021-23

Course - MBA (IB)

- Deepti Rana - Batch 2022-22
- Davesh Monga - Batch 2021-23

FROM HEAD'S DESK



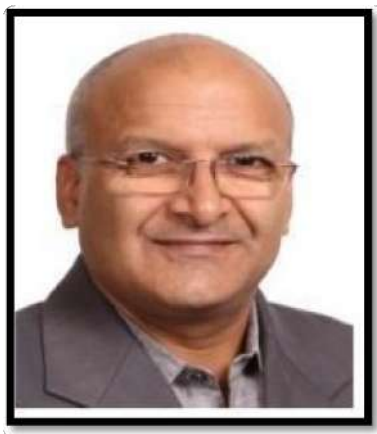
Enormous evidence is there proving stability as a function of organizational practices. The warp and weft of processual practices build a strong organizational edifice. These practices need to be communicated to the external world for receiving some constructive feedback bettering the organization. The Department of Commerce has been sharing its legacy, traditions, and lore through its publications of newsletters. These publications speak on behalf of the Department to a larger audience. These also pave the way for knowledge management in the organizational journey. I am delighted to present to you the new edition of our newsletter 'Reflections' to help reflect on our past and enjoy the sojourn to make tomorrow brighter.

I wish you a veryhappy readership.

Sincerely,

Prof. R. K. Singh
Head and Dean

FROM EDITOR'S DESK



The year 2021 shall go in history for pushing us all to check our patience, to tighten the seat belts and to be prepared to face the future of uncertainties. In one or the other way each global citizen got affected by the spread of the coronavirus. The year started with a hope to get rid of Covid in the month of January with the least number of cases reported. However, due to a lockdown imposed by the government the classes were still closed for offline mode and we continued to teach through online platforms for all our interactions, meetings and classes.

We lost many near and dear ones and colleagues of teaching and non-teaching during the second wave of covid. Nevertheless, the student bodies took several initiatives to organize the annual events in online mode by inviting eminent guests as speakers. It is quite appreciable that in these tough times though we missed the physical presence of experts and guests, we could immensely benefit from their deliberations and interactions.

I would like to thank all the team members who painstakingly worked in gathering information through different sources. My special appreciation to the team of students as an editorial team which deserve much of the credit for their hard work and commitment. Most importantly the support and patronage of Prof RK Singh, the then Head, Department of Commerce, and Dean, Faculty of Commerce and Business, has been immense in steering all the activities and providing authentic leadership both to the department and to the publication of this issue of Reflections.

This issue of Reflections covers all the events that took place during the year 2021. I am sure all of you would enjoy reading it through.

Best Wishes!

Prof. V. K. Shrotryia

FROM ASSOCIATE EDITOR'S DESK



It's time to connect with the large family of Commerce fraternity including students, teachers and research scholars. This newsletter unfolds our journey in the past one year spanning from Jan 2021 to Dec 2021. The editorial team is happy to present the glimpse of moments we cherished together when our faculty members and students added accolades to the profile of the Department of Commerce.

With this issue, it makes us feel that together we can further the legacy of the Department of Commerce as we did in a little way in this duration. This issue embrace varied events like online celebration of teachers day, International Yoga day, inaugural edition of Horizon in virtual medium on the theme “Re-Imagining the Future Workplace”, the academic celebrations of new students welcome, the farewell to passing out batch, the Corporate Ecclesia, Synergy, the research publication of faculty, placement of students, the dissertation and thesis completed by research scholars to the new initiative of Department College interface to connect every college teacher to the Department. The issue presents our journey between the Covid 19 waves where we sailed through together in difficult times.

I am thankful to the Head of the Department and Editor for their continuous guidance for bringing this issue on the web. It was not possible to bring this issue in its present form with the constant support, assistance and hard work of our student editorial team of Rishika, Khushboo, Deepti, Davesh, Puneet.

I hope you would like this issue, utilize the information in the best possible way and share your valuable feedback.

Best Wishes

Associate Editor
Prof. Sunaina Kanojia

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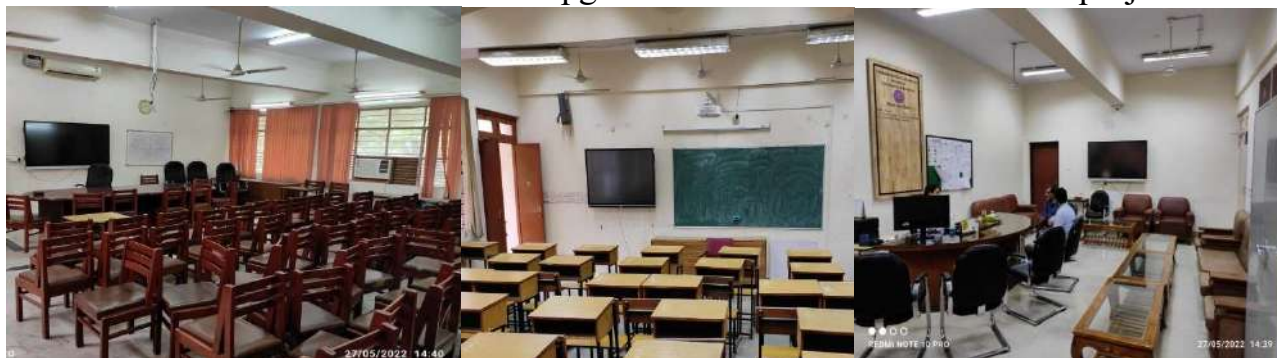
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DEPARTMENTAL ACTIVITIES

SMART CLASS ROOM 2021



The Department initiated the process of conversion of classrooms into smart classrooms. Two halls and the office of the Head of the Department was upgraded to a smart room with interactive screens. All classrooms were upgraded with foldable screens with projectors.



COURSE SPECIFIC NEWS

NEWS FROM M COM COURSE

ORIENTATION PROGRAM 2021

Despite the challenges presented by a global pandemic, the Department of Commerce warmly welcomed the fresh batch with increased enthusiasm and zeal. Students were given a glimpse of the proud history of our department. The orientation began with the golden words of the dean of the department, the revered Prof. R. K. Singh. He addressed the sparkling spirits as “family”. Acting as the torch-bearer, he showed the path to the students to get the most out of their amazing journey to knowledge. Suggesting to the students to "create for themselves an education that will open them up to a new world and new possibilities". Dr. Shital Jhunjhunwala guided students about the challenges in the new normal which relies heavily on online education. The M Com admission coordinator, Dr. Amit Kumar Singh shared his valuable experiences and achievements while handling online admission procedures. Prof. V. K. Shrotryia grabbed the opportunity to remind the students to celebrate their victory of reaching their dream institute but within the accepted protocols. Dr. Madan Lal highlighted the steps- "learn, unlearn and relearn". The importance of 'Gaining knowledge over marks' was excellently brought forward by Dr. Sunaina Kanojia who also focused on the point that it is knowledge that surmounts scores and contributes to society in the long run. Dr. H. K. Dangi shared tips to reduce stress due to an enormous increase in screen time of students. Although eyes were fixed on a screen throughout, the communication between faculty members and students was not devoid of emotions.

FIESTA 2021- FRESHERS FOR M COM BATCH 20-22

ECA Society rekindled the enthusiasm of our new batch which had faded with the news of online classes through its energetic fresher party named 'Fiesta'. Juniors took active participation in the games that the society organized.



REPUBLIC DAY 2021

ECA Society celebrated Republic Day on 27th January with immense enthusiasm on virtual platform. The day was marked by an opening speech, cultural dance, and songs. Our professors shared valuable insights. They reiterated the value of and power of constitution in the smooth running of our country's daily activities. Their words rekindled the respect that we have for our country. Last but not least to make sure fun is never compromised, we included various games. fun-filled quiz game attracted a lot of participants. “Tounge twister” filled the gathering with joy. The



day ended on patriotic note.

FAREWELL 2021

A virtual farewell ‘Bon Voyage’ was organised by ECA Society for the outgoing batch of 2021 through the google meet platform. The event was marked by greetings, dancing, singing, and a lot of fun through crazy games. Games included quiz on Bollywood, treasure hunt, and more. The beautiful event was brightened up by seniors sharing their experience, their emotional connect with the college, happy memories and their motivating words. It ended on a very happy note.



M COM STUDENT INITIATIVES

PLACEMENT CELL

The Career Management Cell of the Department of Commerce, Delhi School of Economics, is an eminent placement body committed to achieving excellence. It was established in 2010 to reconcile the gap between the talent pool available and talent demanded in job markets. With its sincere dedication, it aims to provide employability to its students. To support, groom, and enhance the competency skills of the students, the cell organizes relevant training programs like workshops and seminars. Furthermore, it endeavors to sow seeds of acceptance and empathy that will help students to deal with challenges they will face ahead. Moving with dignity to the cornerstone of success while carrying a firm belief in consistency and innovation, it has also come up with various novel initiatives on its social media platforms.

The weekly wrap:

The introduction of the internet to modern society has brought about a new age of information relations. As the information becomes easily accessible, new problems like the credibility of the information, are put into question. To solve this problem, “The weekly wrap” was initiated to keep the audience updated with credible news, issues, and characters in the world of relevance. The immersion of media in the digital age can be a great thing, but everything must remain as authentic as possible.



How to optimize the LinkedIn presence:

Just passed out from college, every student feels a pit in the stomach just thinking about how to search for a job after college. A job search can be nerve-racking, but at the same time, we have several platforms where we can build a network and find a job as required. LinkedIn is one such platform that has made this task a bit easier. The cell started with a series on, “How to optimize the LinkedIn presence” geared towards helping the students know that their LinkedIn profile can set them apart from the competition. Since a cohesive and professional online presence is becoming a necessary piece of the job search. Hence an optimized LinkedIn profile helps rank the profile higher in LinkedIn searches and builds trust among those who want to connect or follow.

Tuesday tips:

“Tuesday tips” kicked off by providing insightful insight into options available in the corporate world. These include professional etiquettes starting from body language to answering interview questions. All the tips and suggestions are presented in a precise and actionable way to help students foster their skills.

Reminiscing College Tales

The "Reminiscing College Tales" initiative was started, to connect with the Alumni who could provide first-hand information about their college and career experiences which can further guide the learners in making an informed decision in life.

MEDIA CELL

The cell started its journey as an editorial society for Master of Commerce (M Com.) students under its flagship work ‘Drishti,’ the official magazine of the Department of Commerce. Since then, the cell has expanded tremendously. The Media Cell facilitates the convergence of ideas and aspires to contribute towards the holistic development of its audience. The Media Cell aspires to grow and act as a canvas for its audience to express their ideas and add value to its stakeholders. Various initiatives under its belt are-

Beyond The Classroom (BTC)

The next endeavor of the society is ‘BTC: Beyond the classroom’, an initiative which four walls of the classroom can’t, inviting personalities from different walks of life who share their experiences and lessons of their life journey of achieving goals and overcoming hardships. The sessions are done every week which allows students to interact with experts and find inspiration from their success. **So far media cell has conducted 35 episodes of Beyond the Classroom.**

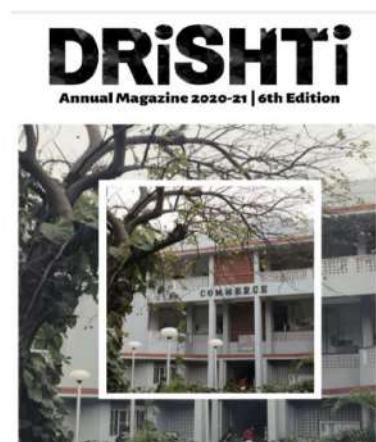


Trending Tales

As the name suggests, Trending Tales keeps its reader updated with the week’s trending news and most buzzed news. With a quirky tagline, and well-designed infographics, Trending Tales provides information and news on bi-weekly bases.

Drishti 2020-21 Published

With the help of divergent minds of students of M Com, hard work by Media Cell and under the guidance of one of the best teaching faculties in India, 6th Edition the official annual magazine of Department of Commerce - Drishti was published to showcase various well researched articles, non-fiction book reviews, creative writing, and research paper written by the students of M Com



Knowledge Booster

To adapt itself to the world of quick entertainment, we start with knowledge booster reels on our Instagram page, which delivers a pool of informative and fun topics to our audience in under 30 seconds. Knowledge Boosters was rebranded to provide more in-depth knowledge with voice-overs on the Media Cell YouTube page.

Blooming Insights

Blooming Insights, the official Blog of Media Cell, was launched in February 2021. Since then, it has been providing its readers with quality and well-researched content on interesting topics or most buzzed news. A new blog is posted every week on our blog channel Blooming insight.

Initiative: UPSC Quiz

To help students in their competitive exams, a weekly UPSC Quiz is organized for Preliminary exams based on previous year's questions on our Instagram page. The answer to the questions along with an explanation is released on our YouTube page. The quiz covers different subjects (History, Geography, etc.) every week.

Initiative: UGC NET Quiz

Media cell has also started an initiative to help students in their preparation of UGC NET by organizing a weekly quiz for paper 1 and paper 2 on our official Instagram page.

ECA

Initiative: Kalakriti

ECA Society launched an online art gallery to showcase the hidden talents of M Com students of the Department of Commerce in the form of art, photography and poetry.

Initiative: Elysian

Similar to Kalakriti, Elysian was launched to help M Com students showcase their innate and learned creative and artistic abilities in the form of singing, dancing, drama, open mic, stand-up comedy and in various other forms.

Initiative: Cultural Exchange

To let people, know about our cultural diversities and keep them rooted to their culture as it opens the sense of beauty, we at ECA have started a weekly post named Cultural Exchange in which we exhibit the different cultures, social norms, values and traditions, knowledge technology, food, language, art, and many other things that are unique and prevailing in the various fragments of our country to make people aware about their roots and heritage.



Initiative: Weekly Quiz

To keep students engaged and make their hectic studios schedules a little light and delighted, ECA Society host with weekly quizzes on its Instagram stories based on trending web series and movies. Winners of such quizzes are announced on the weekends on our Instagram stories

Donation on Children Day 2021

ECA collaborated with Asha welfare and charitable trust a Meerut based NGO on children's day and provided food to 50 children's residing in a slum area in Meerut, Uttar Pradesh

TODAY'S GROUP

Chai Aur Charcha

Chai aur Charcha is TG's group discussion platform where students meet every alternate Sunday (once in two weeks) to discuss and share their opinions on topics of national and international importance. Our sessions have been attended by esteemed faculty members like Prof. V. K Shrotryia and Prof. Naveen Mittal as special guests. By far, we have conducted 8 sessions.



Today's recap

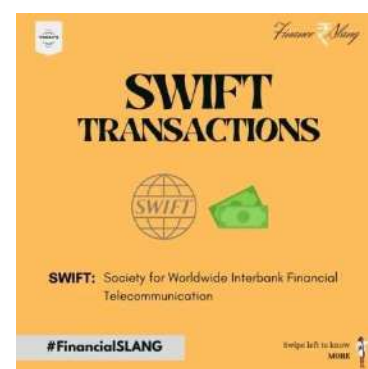
Today's Recap is the foundation stone of Today's Group, where we few students came together & decided to share every day's happenings around the World. It is bifurcated into two parts - Business & Finance & Life Beyond Business and Finance. Currently we have come up with the new segment which is Weekly Editorial where couple of editorials written by students are shared on our social media platforms.

Financial Slang

Financial and commerce-specific terms can be a little complex and challenging to understand. We at Financial Slang explain these terms and concepts effectively using pointers, graphs and flowcharts. We make the best use of our social media platforms and organize Weekly Quizzes to revise the terms explained during the week.

Focus Point

Focus point attempts to use social media as a fun place to learn and share views on diverse topics. Through videos, it attempts to convey complex points in a crisp and easy manner. As a team working on the video, we grow as better students through discussions and gaining in-depth knowledge on the topic. A video is posted once a week on a hot/fresh topic.



STUDENT ACHIEVERS

1. Priyanshi Jain participated in St. Gallen Symposium global essay writing competition and has been selected for the same. For that she has been invited to attend the symposium on a sponsored trip to Switzerland in May.
2. Given is the list of students who qualified NET/JRF

| S.No | Name | Section | College Name | Result | Score (In Percentile) |
|------|---------------------|---------|-----------------------------|-----------|-----------------------|
| 1 | Saaransh Arora | B | Shaheed Bhagat Singh C | NET + JRF | 99.7642734 |
| 2 | Priyanshi Jain | A | Janki Devi Memorial College | NET | 99.0044985 |
| 3 | PiyaleeBhattacharya | A | Motilal Nehru College | NET | 98.1022014 |
| 4 | Gaurav | A | Ramjas College | NET + JRF | 98.1839387 |
| 5 | Prachi Jain | A | Ramjas College | NET + JRF | 99.9666778 |
| 6 | Yukta Anand | A | Department of Commerce | NET + JRF | 99.94 |
| 7 | Simran Yadav | A | Shri Ram College of Com | NET | 93.95 |
| 8 | Divya Teres Kuriyan | B | Department of Commerce | NET | 99.439 |
| 9 | Kriti Gulati | B | Hansraj College | NET + JRF | 99.8998999 |
| 10 | Diksha Miglani | B | Shaheed Bhagat Singh C | NET + JRF | 99.79 |

| | | | | | |
|----|------------------|---|-----------------------------|-----------|----------------------------|
| 11 | Sahil Malik | B | Hansraj College | NET | 98.1022014 |
| 12 | Divya Singhal | A | ARSD college | NET | 97.5216594 |
| 13 | Amrita | A | Shri ram college of comm | NET | 96.7837 |
| 14 | Ambika Sabharwal | A | SGTB Khalsa College | NET | 99.439 99.99 percentile |
| 15 | Devanshi Mehra | B | Department of Commerce | NET + JRF | |
| 16 | Kumari Megha | A | Janki Devi Memorial college | NET | 97.521 |
| 17 | Mayank Prakash | A | Department of Commerce | NET + JRF | 95.215 |
| 18 | Bhupender | A | Motilal Nehru College (da | NET | 88.8162279 |
| 19 | Suwena Sharma | A | Department of Commerce | NET | 99.007 |
| 20 | Karan Yadav | A | Motilal Nehru College | NET | 93.0523159 |
| 21 | | | | | |
| | Sachin Gupta | A | SRCC | NET | 93.95 |
| 22 | Kaveri Verma | B | Hansraj | NET | 95.47 |

| | | | | | |
|----|-----------------|---|-----------------------------------|-----------|------------|
| 23 | ArjitaBhadauria | B | Sri Guru Nanak Dev Khalsa college | NET | 99.2 |
| 24 | Bhavishya rana | B | Department of Commerce | NET + JRF | 99.64 |
| 25 | Rituraj Boruah | A | DEPARTMENT OF COM | NET + JRF | 98.1022014 |
| 26 | Mansi Bhogal | A | Department Of Commerce | NET | 93.5315 |
| 27 | Divyashree Jain | A | Department of Commerce | NET + JRF | 99.745918 |
| 28 | DarshnaMallha | B | Hindu College | NET + JRF | 95.0337608 |
| 29 | Shikha | B | Department of Commerce | NET | 95.033 |
| 30 | Ashwani Kumar | A | Department of commerce | NET + JRF | 97.2911 |
| 31 | Vartika Singh | A | Department of Commerce | NET | 98.52 |
| 32 | Sakshi Kumari | A | Department of Commerce | NET + JRF | 99.7 |
| 33 | Smridhi Saluja | A | Department of Commerce | NET + JRF | 99.99 |
| 34 | RishikaKhetan | B | Department of Commerce | NET | 97 |

M COM PLACEMENTS

| S.No. | Student Name | Company Name | Batch |
|-------|----------------|-----------------------|---------|
| 1 | Riya | Cvent | 2020-21 |
| 2 | Ayushi Gupta | Cvent | 2020-21 |
| 3 | Shivani Yadav | Cvent | 2020-21 |
| 4 | Geetika Pathak | Cvent | 2020-21 |
| 5 | Neha Chillar | AJC Edutech Pvt. Ltd. | 2020-21 |
| 6 | Harnmeet Singh | AJC Edutech Pvt. Ltd. | 2020-21 |
| 7 | Priyanka Singh | AJC Edutech Pvt. Ltd. | 2020-21 |
| 8 | Ankur Amba | Chegg | 2020-21 |
| 9 | Mayank MK | Chegg | 2020-21 |
| 10 | Sachin Yadav | Chegg | 2020-21 |
| 11 | Shanti Kumari | Chegg | 2020-21 |
| 12 | Reema Kumari | Chegg | 2020-21 |
| 13 | Saurabh Soni | Chegg | 2020-21 |

| | | | |
|----|------------------------|------------------|---------|
| 14 | Ruchika Garg | Chegg | 2020-21 |
| 15 | Prashant Soni | Chegg | 2020-21 |
| 16 | Priyanka Singla | Chegg | 2020-21 |
| 17 | Isha Singla | KPMG | 2020-21 |
| 18 | Manavi Gupta | KPMG | 2020-21 |
| 19 | Richa Nirwan | KPMG | 2020-21 |
| 20 | Diksha Chugh | KPMG | 2020-21 |
| 21 | Bhumika Bansal | KPMG | 2020-21 |
| 22 | Gyaneshwaranand Mishra | KPMG | 2020-21 |
| 23 | Namrata Pahwa | KPMG | 2020-21 |
| 24 | Deepak Reddy | KPMG | 2020-21 |
| 25 | Mohit Kumar | KPMG | 2020-21 |
| 26 | Ramita | Axiom Consulting | 2020-21 |
| 27 | Ritika Dadra | Axiom Consulting | 2020-21 |
| 28 | Simran Sharma | Axiom Consulting | 2020-21 |

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|----|------------------|---------------------------|---------|
| 29 | Soumya Sachan | Axciom Consulting | 2020-21 |
| 30 | Sujal Kumar | Deloitte- Audit Assistant | 2021-22 |
| 31 | DeeyaSapra | Deloitte- Audit Assistant | 2021-22 |
| 32 | Muskan Saini | Deloitte- Audit Assistant | 2021-22 |
| 33 | Shelly Chawla | Deloitte- Audit Assistant | 2021-22 |
| 34 | Aarja Sethi | Deloitte- Audit Assistant | 2021-22 |
| 35 | AKANKSHA PANCHAL | Deloitte- Audit Assistant | 2021-22 |
| 36 | Akansha Khanna | Deloitte- Audit Assistant | 2021-22 |
| 37 | Akshay Chopra | Deloitte- Audit Assistant | 2021-22 |
| 38 | Aman Kumar Gupta | Deloitte- Audit Assistant | 2021-22 |
| 39 | Anjana Bindu | Deloitte- Audit Assistant | 2021-22 |
| 40 | Ankita Singh | Deloitte- Audit Assistant | 2021-22 |
| 41 | Apoorva Singh | Deloitte- Audit Assistant | 2021-22 |

| | | | |
|----|----------------------|---------------------------|---------|
| 42 | Bhavya Khanduja | Deloitte- Audit Assistant | 2021-22 |
| 43 | Chanchal | Deloitte- Audit Assistant | 2021-22 |
| 44 | Divya Jain | Deloitte- Audit Assistant | 2021-22 |
| 45 | DivyangGoel | Deloitte- Audit Assistant | 2021-22 |
| 46 | Divyashree Jain | Deloitte- Audit Assistant | 2021-22 |
| 47 | Himanshi Gupta | Deloitte- Audit Assistant | 2021-22 |
| 48 | Manika Ahuja | Deloitte- Audit Assistant | 2021-22 |
| 49 | Manisha Routray | Deloitte- Audit Assistant | 2021-22 |
| 50 | Meghna Khanduja | Deloitte- Audit Assistant | 2021-22 |
| 51 | Muskan Sikka | Deloitte- Audit Assistant | 2021-22 |
| 52 | Piyalee Bhattacharya | Deloitte- Audit Assistant | 2021-22 |
| 53 | Pooja Sharma | Deloitte- Audit Assistant | 2021-22 |
| 54 | Prachi Gupta | Deloitte- Audit Assistant | 2021-22 |

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|----|-----------------|---------------------------|---------|
| 55 | RASHMI MITALI | Deloitte- Audit Assistant | 2021-22 |
| 56 | Riza Arora | Deloitte- Audit Assistant | 2021-22 |
| 57 | Saaransh Arora | Deloitte- Audit Assistant | 2021-22 |
| 58 | Sachin TRIPATHI | Deloitte- Audit Assistant | 2021-22 |
| 59 | Sayanti das | Deloitte- Audit Assistant | 2021-22 |
| 60 | Shivani Bisht | Deloitte- Audit Assistant | 2021-22 |
| 61 | Shruti Jain | Deloitte- Audit Assistant | 2021-22 |
| 62 | Sucharu | Deloitte- Audit Assistant | 2021-22 |
| 63 | Sukriti | Deloitte- Audit Assistant | 2021-22 |
| 64 | Yashi Agarwal | Deloitte- Audit Assistant | 2021-22 |
| 65 | Abhishek Kumar | Deloitte- Tax Consultant | 2021-22 |
| 66 | Samir Lalwani | Deloitte- Tax Consultant | 2021-22 |
| 67 | Akshat Jain | Deloitte- Tax Consultant | 2021-22 |

| | | | |
|----|--------------------------|--------------------------|---------|
| 68 | Amreen | Deloitte- Tax Consultant | 2021-22 |
| 69 | Anjali | Deloitte- Tax Consultant | 2021-22 |
| 70 | Anshula Kumar | Deloitte- Tax Consultant | 2021-22 |
| 71 | Arpita Sarkar | Deloitte- Tax Consultant | 2021-22 |
| 72 | Barkha Arora | Deloitte- Tax Consultant | 2021-22 |
| 73 | Bhavya | Deloitte- Tax Consultant | 2021-22 |
| 74 | Nandini Sharma | Deloitte- Tax Consultant | 2021-22 |
| 75 | Pooja | Deloitte- Tax Consultant | 2021-22 |
| 76 | Sanjeev Haldar | Deloitte- Tax Consultant | 2021-22 |
| 77 | Vinit Gupta | Deloitte- Tax Consultant | 2021-22 |
| 78 | VitaanSoni | Deloitte- Tax Consultant | 2021-22 |
| 79 | Banapuram Bhargav Ramudu | Optum | 2021-22 |
| 80 | Ashutosh Bhardwaj | Magistral Consulting | 2021-22 |

| | | | |
|----|----------------|----------------------|---------|
| 81 | Akshita | Magistral Consulting | 2021-22 |
| 82 | Anubhav Bansal | Magistral Consulting | 2021-22 |
| 83 | Ashna Kumari | Magistral Consulting | 2021-22 |
| 84 | Shubh Jain | Magistral Consulting | 2021-22 |
| 85 | Shubham Pal | Magistral Consulting | 2021-22 |
| 86 | Shweta | Magistral Consulting | 2021-22 |
| 87 | Vritti Jain | Magistral Consulting | 2021-22 |

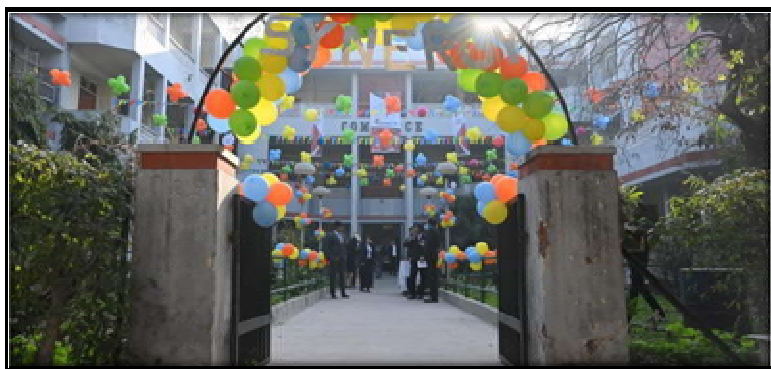
NEWS FROM MBA COURSE



GUEST LECTURES' 21 MBA-HRD

It was an absolute pleasure to learn about various aspects of human resource, from our esteemed guest lecturers. Thank you for the thought provoking, engaging and enriching sessions. The overwhelming participation of the batch speaks volumes about the commitment and work of different committees, for making these events innovative and interactive.

SYNERGY '21



Synergy - the Annual Management Fest was organized by students of MBA (IB) & MBA (HRD), Department of Commerce, Delhi School of Economics on 13th-14th February 2021. The fest brings together the sharpest management brains across the country to participate in a plethora of events and competitions which encompass various domains of management education in the fields of International Business, HR, Marketing,

Finance, Strategy and Consulting. The fest offered 2 days of enriching experience with a host of interesting events, including core events such as: Quizzitch - The Management Quiz, Corporate Cracker - The hunt for finding the best manager of tomorrow, Case-o-Mania - The Case Study Competition, Launchpad - The B-Plan Competition

The competitions saw participation from students of elite institutions like Faculty of Management Studies (FMS) Delhi, Mudra Institute of Communications (MICA) Ahmedabad, Department of Management Studies (DMS), IIT Delhi, Amity University (AU) Kolkata, International Management Institute (IMI) New Delhi, FORE School of Management (FSM) New Delhi. The fest also catered to a large audience through a variety of fun events including Couch Potato, FIFA, Ad Mad, Treasure Hunt and much more.

THE CORPORATE ECCLESIA 2021

MBA-International Business
Department of commerce
Delhi School of Economics
University of Delhi

IISAC Presents

The Corporate Ecclesia' 21

THE VIRTUAL PANEL DISCUSSION

STARTUP: FROM IDEATION TO REALITY

25 SEPTEMBER' 21
11 am onwards

Zoom Meeting

Our Speakers

Mr. Tarun Sharma
Co-founder & CEO
mCaffeine

Mr. Pratyush Nalla
Founding Member
OfBusiness

Mr. Sankalp Agarwal
Co-founder & CEO
TravelTriangle

Mr. Varun Chopra
Founder & CEO
Eduvanz

Mr. Abhishek Bondia
Co-founder & MD
SecureNow

The Delhi School of Economics,

Department of Commerce, University of Delhi successfully hosted the second season of its prestigious Corporate Panel Discussion event "The Corporate Ecclesia '21" on September 25, 2021. The theme for this year's event was "Startup: From Ideation to reality".

We are elated to extend our sincere gratitude to all our revered guests and our very own Prof.R.K. Singh, Head & Dean, Faculty of Commerce and Business, and Dr. Niti Bhasin mam for being a part of this event and their insightful words.

The moderator of the event Mr. Pratyush Nalla started the discussion exceptionally by mentioning some of the milestones and reality checks businesses consider, before deciding whether they're successful or not. The honorable panelists

shared their experiences, hardships and lessons learnt along the way.

The panel discussion was extremely insightful, mainly revolving around 3 broad points-

- From an idea to a workable business model
- Turning challenges into opportunities
- Traits of a successful startup

We are sure the event equipped our future industry leaders' minds with the latest business and startup trends and ignited a fire for entrepreneurship in them. DSE MBA IB always supports and celebrates entrepreneurship spirit coupled with the guidance of our industry advisors.

HORIZON 2021

A platform with esteemed **HR** aficionados to unleash the unexplored avenues of the HR domain and ignite the series with brainstorming discussions held on 16th October, 2021 under the theme “HR 2021 - Re-Imagining the future workplace: HR’s Role”. The event was divided into 4 panels.



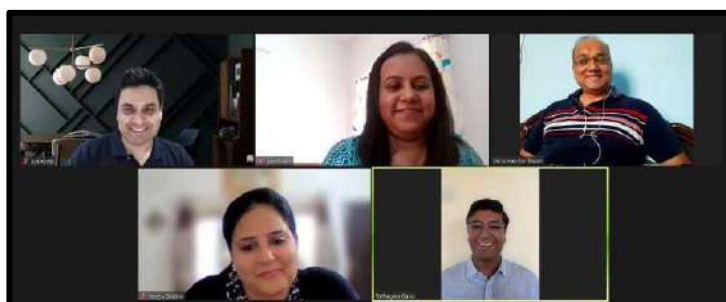
Panel 1: *“Preparing for the Hybrid Workplace: Key Aspects”*

1. Mr. Ajit Singh
2. Mr. Eesh Dev Verma
3. Mr. Ajay Mishra
4. Ms. Toshi Kaushik
5. Mr. Gaurav Mahajan
6. Ms. Avantika Srivastava



Panel 2: *“Employee experience in the future of work”*

1. Mr. Dev Mani Pandey
2. Ms. Hardeep Kaur
3. Mr. Parived Bhatnagar
4. Ms. Shalini Sharma
5. Mr. Abinath Viswam



Panel 3: *“Skill Revolution: Reshaping today's workforce for tomorrow's economy”*

1. Ms Panchali Das
2. Mr Manu Manohar Shyam
3. Mr Avinash Kohli
4. Mr Tathagata Basu
5. Ms Neetu Sidana



Panel 4: *“Creating Value through HR Strategy: Driving growth for business and career”*

1. Ms Pooja Agarwal
2. Mr Sandeep Chatterjee
3. Ms Anannya Mallick
4. Mr Manoj Kumar
5. Ms Ridhima Khanduja

INQUIZZITIVE

Inquizzitive is the weekly quiz series conducted by HighQ, a committee of MBA- HRD. This contains various questionnaire rounds where students cross question each other in respective groups and actively participate in discussions on topics related to HR and management. These sessions help the students to analyze their performance and fill the knowledge gaps if any. Constructive feedback mechanism is followed which further enhances the throughput of the batch. These interactive sessions help students to know much better about each other which makes these sessions more user friendly. The entire process is curated in such a way that it is friendly and at the same time, useful in inculcating an integrated approach towards a more cohesive peer learning. It consequently bridges the communication gap among peers.

CASENOVA'2021

CaseNova'2021 was an Annual Consulting Case Study competition conducted as a part of Synergy'20, the Annual Management Fest of MBA – International Business and MBA - Human Resource Development, Department of Commerce, Delhi School of Economics amongst various B-Schools in India.

With increasing magnitude each passing year, CaseNova aims to promote a spirit of competition providing a real-time experience for tomorrow's budding consultants to hone their skills. The fittest survive, the best win, however, everyone learns in one way or the other.



Conducted by ConStrat, The Consulting and Strategy Cell of MBA – International Business, the competition focused on solving a challenging case study by the participants of the competition remaining after facing the preliminary round. The preliminary round was an Online Quiz where the competitors battled fiercely in terms of accuracy as well as time management. After the quiz, shortlisted teams were required to send solutions to a Case Study. After analysis of the solutions by the team, top 6 teams with the best solutions were invited to the Campus to present their solutions to judges from top consulting firms. Certificates were given to all the finalists along with cash prizes to the top 2 teams.

Team ConStrat was delighted to announce Ms. Khanjan Desai as the judge for CaseNova'21.

Ms. Khanjan is currently a Product Manager at Razorpay. Previously, she has been associated with Bain & Company, Vodafone and Idea cellular. She is an alumna of ISB and NMIMS.

Her vast experience and knowledge will enrich the participants.

We are absolutely thrilled to have her with us for the

competition.

Presenting you the winners of CaseNova'21.

Winner- Winthrills

Runner Up- Gravity

TREASURE TROVE '21



Our heartiest congratulations to the winners of Treasure Trove 2021 organized by Team ConStrat on Dare2Compete platform.

ArchitGupta(SIBM Pune) for securing the First position.

Our first runner up- Team Blackbeard (DSE MBA-IB)- Prateek Gupta, EklavyaHingorani& Chirag Tyagi.

Our second runner up- Team Jungshook (IIM Sirmaur)- Ujjaval Patil, Simran Shukla & Surbhi Goel.

The competition had over 190 registrations and we saw a great fight among all the teams. We wish them all the more success in the future.

MAGAZINES- VITLEKH & SAMPARK



The Finance cell launched its new series VitLeKh covering various aspects of financial news happening in the world. The PR committee continued its tradition of Publishing the college’s bimonthly magazine sampark covering topics such as the economics of climate, the business aspects of Afghanistan Conflict, A celebration of India’s recovery post covid etc.

NEWS FROM M.PHIL/PH.D. COURSE

GEMS OF UNIVERSITY LECTURE SERIES (GULS)



Gems of University Lecture Series – Prof. Ujjawal Kumar Singh, Department of Political Science, delivered an informative, insightful and interesting talk to scholars of Commerce Department on 5th November, 2020 on virtual platform.

The Department of Commerce believes in and practices an interdisciplinary nature of research and it was a confluence of great ideas. There was a lively Q&A session followed by a lecture. The event ended with a vote of thanks delivered by the Ph.D. Coordinator- Dr. H K Dangli.

PRE-SUBMISSIONS AND VIVA VOCE EXAMINATIONS- M.PHIL

| Sl. No. | Name | Supervisor | Title | Pre-Submission | Viva-voce |
|---------|--------------------|------------------------|---|----------------|------------|
| 1 | Mr. Anil Kumar | Prof. RituSapra | Relationship between Corporate Governance and Firm Performance | 2021 | 15-01-2021 |
| 2 | Ms. Neethu Bijoy | Dr. Chanchal Chopra | A Study of Determinants of unemployment and its Mitigation in the World Economy with Special Reference to an Indian Case Study | 2021 | 27-01-2021 |
| 3 | Ms. Vanshika Jain | Prof.C.S. Sharma | Workplace Deviant Behaviour in Response to Organisational Triggers: Mediating Role of Moral Disengagement | 2021 | 02-04-2021 |
| 4 | Ms. Tripti Goel | Prof. Amit Kumar Singh | An Analysis of Different Entry Routes of Book Built Initial Public Offerings Issued from 2009 to 2019 on Indian Stock Exchanges | 2021 | 05-02-2021 |
| 5 | Ms. IshaChugh | Prof. Kavita Sharma | Impact of Online Reviews on Consumer Information Adoption and Purchase Intention | 2021 | 24-08-2020 |
| 6 | Ms. Bhawna Thakran | Prof. Madan Lal | circular Economy Practices: An Empirical Study of Renewable Energy in India | 03-03-2021 | 06-05-2021 |
| 7 | Ms. Shivani | Prof. Kavita Sharma | Behavioural Biases affecting Individual Investors: A Study of Selected Behavioural Biases | 25-01-2021 | 25-06-2021 |

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|----|------------------------------------|--|---|------------|------------|
| 8 | Ms. Shivani Dabas | Prof. Madan Lal | India-UK Trade in Global Trade Scenario | 2021 | 28-06-2021 |
| 9 | Ms. Ankita Garg | Prof. R.K. Singh | Impact of students' and teachers' creativity on learning approaches and teaching styles in the higher education system | 03-04-2021 | 2-7-2021 |
| 10 | Ms. KirtikaKumar | Prof. Vanita Tripathi & Dr. Renu Gupta | An Empirical Study of Size Effect in Indian Stock Market in the 21st Century | 25-05-2021 | 30-7-2021 |
| 11 | Ms. Srishti Jain | Prof. Amit Kumar Singh | Dynamics of Foreign Institutional Investors, Domestic Institutional Investors, and Mutual Funds in the Indian Scenario: An Empirical Evidence | 17-06-2021 | 02-08-2021 |
| 12 | Ms. Dhun | Prof. H.K. Dangi | Influencer Marketing on Instagram: Studying the Role of Influencer Credibility and Congruence | 04-05-2021 | 02-08-2021 |
| 13 | Ms. Megha Rawat | Prof. Arvind Kumar and Prof. Kavita Sharma | Webrooming Behaviour: An Empirical Study of Its Antecedents and Consequences | 10-06-2021 | 13-08-2021 |
| 14 | Ms. Pooja | Dr. Rajat Kumar Sant | Impact of Foreign Direct Investment on Unemployment in India | 19-02-2021 | 24-8-2021 |
| 15 | Mr. Mohamed NisfarChanganaranchola | Dr. Rabi Narayana nSamarantara | Mediating Role of Psychological Well-Being at Work between Organizational Justice and Organizational Citizenship Behavior: A Study on Nurses Working at Private Hospitals in Kerala | 20-04-2021 | 03-08-2021 |
| 16 | Ms. Devyani Negi | Prof. Amit Kumar Singh | IPO Flipping in India: Trends, Determinants and Aftermarket Performance | 19-06-2021 | 03-09-2021 |
| 17 | Ms. Iti Verma | Dr. Kawal Gill | Circular Economy Practices: An Empirical Study of Renewable Energy in India | 2021 | 10-09-2021 |
| 18 | Ms. Srijana Singh | Dr. Astha Dewan | A Study of Corporate Social Responsibility based on Select Companies of India | 05-08-2021 | 01-10-2021 |

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|----|--------------------|--------------------------|--|------------|------------|
| 19 | Ms. Ritu Rani | Dr. A.W. Farooqi | Measuring Impact of ICT on Academic Performance in Government Universities in Delhi | 17-08-2021 | 25-10-2021 |
| 20 | Ms. Simrah Ahmed | Dr. C.S. Dashl | Impact of Job Stress on Organisational Commitment: An Empirical Study | 16-08-2021 | 30-10-2021 |
| 21 | Ms. Sugandh Mittal | Prof. Abha Shukla | Indian Health Insurance Industry: An Empirical Investigation | 07-09-2021 | 28-10-2021 |
| 22 | Ms. Nupur Tyagi | Prof. RituSapra | Application of Beneish M-Score Model as a forensic accounting tool to detect the risk of manipulation of financial statements on Select Companies of India | 23-10-2021 | 23-11-2021 |
| 23 | Mr. Irfan UL Haq | Dr. ShuchiPahuja | Human Resource Accounting and Disclosure practices of selected Indian Banks | 2021 | 29-11-2021 |
| 24 | Ms. Pooja Bansal | Prof. V.K. Shrotryia | Happiness Curriculum and Wellbeing of Teachers: A Study of Delhi Government Schools | 23-10-2021 | Awaited |
| 25 | Mr. Mohd. Ehtsham | Prof. Shital Jhunjunwala | Impact of directors' compensation on stakeholder's interests: A study of Indian listed firms | 17-12-2021 | Awaited |
| 26 | Ms. Rinki | Dr. Manju Khosla | E-relationship quality and its antecedents and consequences- an investigation in banking context | 24-12-2021 | Awaited |

PRE-SUBMISSIONS AND VIVA VOCE EXAMINATIONS- PH. D

| S. No | Name | Supervisor | Title | Pre-Submission | Viva-voce |
|-------|------------------------------|---|---|----------------|------------|
| 1 | Ms. Preeti Gupta | Dr. Niti Bhasin and Dr. V.K. Yadav | An Empirical Study on Efficiency and Sustainability of Microfinance Institutions in India | 2019 | 06-01-2021 |
| 2 | Ms. Sangeeta Arora | Dr. Niti Bhasin and Dr. Sumati Varma | Low Carbon Business Strategies and Performance: A Study in the Indian Context | 2019 | 11-01-2021 |
| 3 | Ms. Nitika Sharma | Prof. Madan Lal | International Amnesia: Motivated Forgetting of Green Buying Intentions | 2019 | 16-03-2021 |
| 4 | Ms. Heena Kashyap | Prof. Madan Lal | Consumer Complaint Behaviour: A Study of Consumer Electronics in Delhi-NCR | 2019 | 17-03-2021 |
| 5 | Ms. Shikha Menani | Prof. SunainaKanojia and Dr. H.V. Jhamb and Dr. K.L. Dahiya | Empirical Investigation of CAPM and Arbitrage Pricing Theory in the Indian Stock Market: A Comparison | 2019 | 26-03-2021 |
| 6 | Mr. Emmanuel EliothLulandala | Prof. Kavita Sharma | Social Media Advertising and its Impact on Consumer Behavior | 2019 | 16-04-2021 |
| 7 | Ms. Sakshi Mittal | Prof. J.P. Sharma and Prof. Niti Bhasin | The Comparative Analysis of Ethical Mutual Funds with Conventional Mutual Funds | 2019 | 23-06-2021 |
| 8 | Ms. Preetinder Kaur | Prof. R.K. Gupta | Corporate Governance: A Study on Disclosure Practices of Select Indian Companies | 2019 | 29-06-2021 |
| 9 | Mr. Mohit Kumar | Prof. Amit Kumar Singh | Behavioural Aspects of Initial Public Offerings Market in India | 2019 | 01-07-2021 |
| 10 | Mr. Ankush Bhargava | Prof. SunainaKanojia and Prof. Vipin Aggarwal | Financing Decisions in Small & Medium Enterprises: A Study of Select Companies in India | 2019 | 02-07-2021 |
| 11 | Ms. Shevata Sehgal Marwah | Prof. H.K. Dangi | A Study of Consumer Perception and Customer Retention for Herbal Products in India | 2019 | 10-07-2021 |

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| 12 | Ms. Nidhi Sharma | Prof. R.K. Singh | A Study of Relationship between Spirituality and Organizational Effectiveness | 09-05-2020 | 10-07-2021 |
| 13 | Ms. Shweta Sharda | Prof. J.P. Sharma and Prof. Shital Jhunjunwala | Efficacy of Corporate Governance Practices on Innovation and Firm Performance | 10-06-2020 | 23-07-2021 |
| 14 | Ms. Preeti Bansal | Prof. Amit Kumar Singh | Persistence and Determinants of Capital Structure: A study of Select Companies in India | 09-06-2020 | 06-08-2021 |
| 15 | Ms. Shilpa Garg | Prof. Niti Bhasin | Impact of Institutional Mechanism on Trade and Investment: A study with special reference to the role of Development | 17-07-2020 | 25-08-2021 |
| 16 | Ms. Annu Aggarwal | Prof. K.V. Bhanu Murthy and Prof. Amit Kumar Singh | Exchange Rate Movements and Stock Returns of Select Companies in India | 07-08-2020 | 22-10-2021 |
| 17 | Ms. Neerza | Prof. Vanita Tripathi and Dr. Simmar Preet | An Empirical Study of Private Equity Investment in India: Trends and Determinants | 24-08-2020 | 12-11-2021 |
| 18 | Ms. Anjali Tuli | Prof. Abha Shukla | Private Placements of Equity: The Indian Experience | 24-08-2020 | 06-12-2021 |
| 19 | Ms. Deeksha Mehra | Prof. S.K. Jain | Impact of Destination Image and Personality on Tourist Satisfaction and Behavioral Intentions: An Empirical Study | 18-09-2020 | 09-12-2021 |
| 20 | Ms. Deepti Sehgal | Prof. Kavita Sharma | An Investigation into drivers of sustainable consumer behavior | 15-01-2021 | 15-12-2021 |
| 21 | Mr. Samer Hamood Ahmed Mohammed Al-Waeli | Prof. SunainaKanojia | Corporate Governance and Sustainability of Financial Institutional: A Comparative Study of Gulf Cooperation Council (GCC) and Indian Bank | 05-10-2020 | 22-12-2021 |
| 22 | Ms. Aditi Batheja | Prof. Kavita Sharma | CRM Practices in the Airline Industry: An Empirical Investigation | 22-01-2021 | Awaited |
| 23 | Mr. Bunny Singh Bhatia | Prof. SunainaKanojia | Antecedent and Ensuant to Dividend Stocks: An Empirical Analysis of Developed and Emerging Nations | 22-01-2021 | Awaited |
| 24 | Mr. Nitish | Prof. Ashish Chandra | Digital Acquisition of Customers with respect to Indian Tourism Sector: A study of Select Indian Tour and Travel Portals | 22-01-2021 | Awaited |

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|----|-------------------------|---|--|------------|---------|
| 25 | Ms. Gurvinder Kaur | Prof. Urvashi Sharma | Organizational and Professional Commitment among Academia: A study of University of Delhi | 10-02-2021 | Awaited |
| 26 | Ms. Vishal Garg | Prof. Abha Shukla | A Study of Impact of Transformational Leadership on Employee Engagement in select Indian Organizations | 26-03-2021 | Awaited |
| 27 | Ms. Reema Aggarwal | Prof. V.K. Shrotryia | A study on the relationship of psychological capital, Authentic leadership & Employee engagement | 05-04-2021 | Awaited |
| 28 | Ms. RashiThareja | Dr. S.C. Panda and Dr. Ravinder Kumar | Successful Women Entrepreneurs in India: A Study of Factors and Traits | 16-04-2021 | Awaited |
| 29 | Ms. Sakshi Gambhir | Prof. Niti Bhasin | Environmental Kuznets Curve: A Study of Select South Asian Countries | 24-05-2021 | Awaited |
| 30 | Ms. Garima Jindal | Prof. S.K. Jain | Impact of celebrity endorsement, brand image and consumer involvement on brand equity | 21-06-2021 | Awaited |
| 31 | Mr. Mukesh Kumar Meena | Prof. A.K. Singh and Prof. V.K. Shrotryia | Human Resource Accounting: A Study of Select Service Sector Organisations | 29-06-2021 | Awaited |
| 32 | Ms. Saumya Aggarwal | Prof. A.K. Singh and Prof. V.K. Shrotryia | Dimensions of Organisational Culture and Its Impact: A Study of Select Organisations | 23-07-2021 | Awaited |
| 33 | Ms. Deepali Malhotra | Prof. Sunaina Kanojia | Impact of Behavioral theories and factors on investment decisions: An empirical study | 10-08-2021 | Awaited |
| 34 | Ms. Anupreet Kaur Mokha | Dr. Pushpender Kumar | Impact of Electronic Customer Relationship Management (E-CRM) on Customer Loyalty in Relation to Customer Experience and Customer Satisfaction in the Banking Industry | 18-08-2021 | Awaited |
| 35 | Ms. Vandana Munjal | Prof. H.K. Dangi | Customer Experience in Digital Space: An Empirical Investigation | 27-08-2021 | Awaited |
| 36 | Ms. Shruti Gulati | Dr. Suneel Kumar | Impact of social media on Tourist's Travel Planning and Decision-Making Process: Implications on Tourism Marketing | 31-08-2021 | Awaited |
| 37 | Ms. Rutika Saini | Prof. H.K. Dangi | Measurement of Effectiveness of Social Media Marketing: A Study | 09-09-2021 | Awaited |
| 38 | Mr. Haladhara Sahu | Prof. RituSapra | Financial Performance Evaluation of National Pension System | 22-09-2021 | Awaited |

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|----|-------------------------|--|--|------------|---------|
| 39 | Ms. Himanshi Kalra | Prof. V.K. Shrotryia | Behavioural Biases: Game of Rationality in Indian Stock Market | 28-09-2021 | Awaited |
| 40 | Ms. Chanpreet Kaur | Prof. RituSapra | Social Accounting and Reporting Practices of Select Companies: Determinants and Impact | 06-10-2021 | Awaited |
| 41 | Ms. Upasana Dhanda | Prof. V.K. Shrotryia | Modelling Organizational Sustainability through the evidences of select Indian companies | 08-11-2021 | Awaited |
| 42 | Mr. Rishabh Gupta | Prof. RituSapra | Empirical Testing of Five-Factor Asset Pricing Model in Select Developed and Developing Stock Markets | 17-11-2021 | Awaited |
| 43 | Mr. RajanGahlot | Prof. Urvashi Sharma | Impact of Human Resource Practices on OrganisationalPerformance: A Study of Select IT Companies in India | 17-11-2021 | Awaited |
| 44 | Mr. Pradeep Kumar | Prof. H.K. Dangi | Green supply chain management practices: A study of select companies in India | 17-11-2021 | Awaited |
| 45 | Ms. YashaBothra | Prof. RituSapra | Impact of Microfinance on Microenterprise Development and Socioeconomic Development with special reference to Delhi | 30-11-2021 | Awaited |
| 46 | Ms. Sonia | Prof. Amit Kumar Singh and Prof. K.V. Bhanu Murthy | Liberalisation and Competition in Public Sector Banks in India- A Structure-Conduct-Performance Approach | 02-12-2021 | Awaited |
| 47 | Ms. Anjali Siwal | Prof. Urvashi Sharma | An Empirical Study on the Big Five Personality Traits and Behavioural Aspects of Investors in Delhi | 13-12-2021 | Awaited |
| 48 | Ms. Vijay Lakshmi | Prof. Sunaina Kanojia | Corporate Governance: It's Impact on System Approach and People Approach | 22-12-2021 | Awaited |
| 49 | Mr. Chandan Kumar Singh | Prof. Neeru Kapoor | A Study of Specific Factors Affecting the Behavioural Intentions of Consumers to use Mobile-Applications for Retail Shopping | 24-12-2021 | Awaited |

NEWS FROM FACULTY MEMBERS

PUBLICATIONS

Books Published/Edited/Chapter in Book/Conference Proceedings

- Shrotryia, V.K. (2020). *Human Well-Being and Policy in South Asia*. Springer Nature. Germany.
- Kanojia S, Singh D, Goswami A, (2019), Behavioural Biases and Trading Volume: Empirical Evidence from the Indian Stock Market. *Advances in Management Research Innovation and Technology*. Taylor and Francis Publication, PP 115-126.

RESEARCH PAPER PUBLICATION

- Jhunjhunwala, S., & Suresh, S. (2020). Commodity and Stock Market Interlinkages: Opportunities and Challenges for Investors in Indian Market. *Global Business Review*.
- Kanojia, S., Aggarwal, V., & Bhargava, A. (2020). Descendants of Financing Decision with Reference to Capital Structure: An Empirical Analysis of Indian SMEs. *SEDME (Small Enterprises Development, Management & Extension Journal)*, 47(1), 33–42.
- Kanojia, S., Sachdeva, S., & Sharma, J.P. (2020). Retaliatory effect on whistle blowing intentions: a study of Indian employees. *Journal of Financial Crime*, 27(4), 1221-1237.
- Kaur, M. A., & Dangi, H.K. (2020). Social Networking Sites and Social Capital: A Study on life Satisfaction, Trust and Civic Participation. *Our Heritage*, 68(30), 7004-7025.
- Lal, M, & Sharma, N. (2020). Facades of Morality: The Role of Moral Disengagement in Green Buying Behaviour. *Qualitative Marketing Research: An International Journal*. (Ahead-of-print)
- Lal, M, & Chhikara, K. (2020). The Role of International Trade in Poverty Reduction: A Case of India. *Journal of Commerce and Accounting Research*, 9 (2), 27-40.
- Lal, M, & Sharma, N. (2020). Being Spiritually Green: Investigating the Impact of Spiritually Motivated Environmentalism on Green Purchasing Intentions. *International Journal of Service Science, Management, Engineering, and Technology (IJSSMET)*, 11(4), 101-121.
- Lal, M, & Gautam, S. (2020). Analysing Competitiveness and Trade Performance: Evidence from Indian Textile Industry and its Select Competitors. *Transnational Corporations Review*, 12(4), 406-424.
- Sharma, K., Licsandru, T.C., Gupta, S., Aggarwal, S. & Kanungo, R. (2020). An investigation into corporate trust and its linkages. *Journal of Business Research*, 117(C), 806-824.
- Shrotryia, VK, & Singh, SVP. (2020). Measuring Progress Beyond GDP: A Theoretical Perspective. *Emerging Economy Studies*, 6(2), 143–165.
- Shrotryia, VK, & Singh, SVP. (2020). A short history of India's economy: pre- and post-independence period. *Economic and Regional Studies*, 13(4), 388-406.
- Shrotryia, VK, & Dhanda, U. (2020). Corporate Sustainability: The new organizational reality. *Qualitative Research in Organizations and Management*. (Nov)(ahead-of-print).
- Shrotryia, VK, & Kalra, H. (2020). Herding and BRICS markets: a study of distribution tails. *Review of Behavioral Finance*. (Oct)(ahead-of-print).
- Shrotryia, VK, & Dhanda, U. (2020). Development of employee engagement measure: experiences from best companies to work for in India. *Measuring Business Excellence*, 24(3), 319-343.
- Shrotryia, VK, & Dhanda, U. (2020). Exploring Employee Engagement Using Grounded Theory: Experiences from Best Firms in India. *Vision: The Journal of Business Perspective*, 24(2), 171-183.
- Shrotryia, VK (2020), COVID-19: Humanity and Human Well-Being beyond GDP. *SME World*, 13(4) (April), 8-9.

CONFERENCES/ SEMINARS/ WORKSHOPS ATTENDED/PAPER PRESENTED (IN- COUNTRY/OUTSIDE COUNTRY)

Future of Neuromarketing in “Global Strategy and Emerging Market Conference” organised by Cornell University Emerging Market Institute and the Cornell Institute for China Economic Research on 7 November 2020 (Soniya Gupta and H.K. Dangi)

KEYNOTE SPEAKER/ RESOURCE PERSON/ SPECIAL LECTURES

| S. No | Name | Title of the Talk& Event | Type of the lecture | Venue | Date | Invited as |
|-------|-------------------------|---|--|---|-------------------------|---------------------------|
| 1 | Dr. Sunaina Kanojia | Cyber threats and hygiene | Training Program for Teaching and Non-teaching staff | Sri Guru Gobind Singh College of Commerce | 03-01-2020 | Facilitator |
| 2 | Dr. Amit Kumar Singh | Organizational Realities: Changing Paradigm of HR | 7th AICC | Department of Commerce, Delhi School of Economics | 17-01-2020 & 18-01-2020 | Session Chair |
| 3 | Dr. Ashish Chandra | Corporate Accounting | One-Day Workshop | Hansraj College | 27-01-2020 | Facilitator |
| 4 | Dr. Amit Kumar Singh | Corporate Accounting | One-Day Workshop | Hansraj College | 27-01-2020 | Coordinator & Facilitator |
| 5 | Dr. Shital Jhunjhunwala | Corporate Accounting | One-Day Workshop | Hansraj College | 27-01-2020 | Facilitator |
| 6 | Prof. V.K. Shrotryia | Happiness: National, Organizational, and Individual Perspectives | Popular talk | Tinsukia Commerce College, Tinsukia, Assam | 08-02-2020 | Keynote address |
| 7 | Prof. V.K. Shrotryia | Sustaining in the Digital Age | Inauguration of Management Week | Rohilkhand Management Association, at Bareilly, UP | 15-02-2020 | Keynote address |
| 8 | Dr. Amit Kumar Singh | Changing Business Environment in India: Challenges and Opportunities | UGC Sponsored two days National Seminar | SPM College | 28-02-2020 & 29-02-2020 | Facilitator |
| 9 | Dr. Amit Kumar Singh | Entrepreneurship | | | 28-02-2020 | Session Chair |
| 10 | Dr. Amit Kumar Singh | Contemporary Issues in Stock Market | One Day Webinar | Mahatma Gandhi Central University | 24-04-2020 | Resource Person |
| 11 | Dr. Sunaina Kanojia | Cyber Frauds and Law Enforcements | Global Infosec Web Summit 2020 | Euinac Technology Pvt Ltd | 25-04-2020 | Resource Person |
| 12 | Dr. Amit Kumar Singh | COVID—19 and The Indian Financial System: Impact Assessment & Policy Response | One Day Webinar | Department of Commerce, Bharti College, University of Delhi | 29-04-2020 | Resource Person |
| 13 | Dr. Amit Kumar Singh | Stock Market and Mutual Funds | One Day Webinar | Institute of Management Studies (IMS), Ghaziabad | 04-05-2020 | Resource Person |

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| 14 | Dr. Amit Kumar Singh | Impact of COVID-19 on Indian Financial Market' | One Day Webinar | Chaudhary Ranbir Singh University, Jind | 05-05-2020 | Resource Person |
| 15 | Prof. V.K. Shrotryia | COVID – 19 and Human Well-Being: Lessons for revisiting the economics of development | Online International Conference | School of Commerce and Economics, KIIT, Bhubaneswar, Odisha | 05-05-2020 & 06-05-2020 | Keynote address |
| 16 | Dr. Amit Kumar Singh | Impact of Lockdown & COVID-19 on Financial Markets in India: The Way Forward | One Day Webinar | Atma Ram Sanatan Dharma College, University of Delhi | 06-05-2020 | Resource Person |
| 17 | Dr. Sunaina Kanojia | Cyber Crimes and Preventions during Lockdown | Webinar | Mata Sundri College for Women | 06-05-2020 | Resource Person |
| 18 | Dr. Amit Kumar Singh | 'Understanding Derivatives: Mechanism, Pricing and Hedging' | One Day Webinar | Department of Commerce, Bharti College, University of Delhi | 09-05-2020 | Resource Person |
| 19 | Dr. Sunaina Kanojia | Cyber Crimes, Law and Security | National webinar | Shivaji College, University of Delhi | 12-05-2020 | Resource Person |
| 20 | Dr. Sunaina Kanojia | Essence of Financial Planning During Covid-19 | National webinar | PGDAV College, University of Delhi | 15-05-2020 | Resource Person |
| 21 | Dr. Sunaina Kanojia | Financial Planning to Navigate in Uncertain Times | National webinar | MG University Kerala | 19-05-2020 | Resource Person |
| 22 | Dr. H.K. Dangi | Changing Paradigm of Research in COVID era | | Shivaji College, University of Delhi | 19-05-2020 | Resource Person |
| 23 | Dr. Amit Kumar Singh | Financial Planning to Navigate in Uncertain Times | One Day Webinar | Postgraduate and Research Department of Commerce, Nirmala College, Muvattupuzha, Kerala | 19-05-2020 | Resource Person |
| 24 | Dr. Amit Kumar Singh | 'Challenges in On-Line Learning and Solution' | One Day Webinar | B.N. College of Engineering & Technology, Lucknow, U.P. | 22-05-2020 | Resource Person |
| 25 | Dr. Ashish Chandra | Social networks- A Tool to Combat Covid-19 | | Delhi College of Arts and Commerce | 22-05-2020 | Resource Person |
| 26 | Dr. Sunaina Kanojia | Cyber Security: Challenges and Way Out | National webinar | Dyal Singh College, Karnal, Kurukshetra University, Haryana | 22-05-2020 | Resource Person |
| 27 | Prof. V.K. Shrotryia | Happiness and Public Policy in the wake of COVID 19 | Webinar | Department of Commerce & IQAC, Dayal Singh College, University of Delhi | 25-05-2020 | Resource Person |

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| 28 | Dr. H.K. Dangi | Changing landscape of research in uncertainties | EFD P | Rukmani Devi Institute of Advanced Studies | 25-05-2020 to 30-05-2020 | Resource Person |
| 29 | Dr. Ashish Chandra | Mind-Sets, Knowledge-Sets and Skill-Sets for 21st Century Youth: Innovations and Adaptations | webinar | Shri Ram College of Commerce, University of Delhi | 02-06-2020 | Resource Person |
| 30 | Prof. V.K. Shrotryia | COVID 19: Inner Engineering during the Lockdown. | Webinar | MBA Department, Invertis University, Bareilly | 06-06-2020 | Resource Person |
| 31 | Prof. V.K. Shrotryia | Organizations and Strategies: Post COVID-19 Era Management | International Webinar | Department of Commerce, Mizoram University in collaboration with Sikkim University | 19-06-2020 | Keynote address |
| 32 | Dr. Sunaina Kanojia | Financial Planning in Uncertain Times | National Wpebinar | Ram Lal Anand College, University of Delhi | 27-06-2020 | Resource Person |
| 33 | Prof. V.K. Shrotryia | Skill Development and Competency Enhancement for College Teachers | Two-week national level online faculty development program | The Government Degree College, Parkal, Warangal, Telangana | 30-06-2020 | Valedictory address |
| 34 | Prof. Kavita Sharma | Unlocking of Higher Education Institutions | Virtual Conference | Sri Aurobindo College of Commerce and Management, Ludhiana | 07-07-2020 | Keynote speaker |
| 35 | Prof. V.K. Shrotryia | Innovation and Best Practices for Higher Education Institutions | One Week Online Faculty Development Program | Research Foundation of India, Indore | 11-07-2020 | Keynote speaker |
| 36 | Prof. V.K. Shrotryia | Happiness and Well-Being: Looking Beyond GDP | Webinar | MB Khalsa College, Indore, MP | 15-07-2020 | Resource Person |
| 37 | Prof. V.K. Shrotryia | Journey from Happiness to Peace | National Webinar | Gangasheel Mahavidyalaya, (MJP Rohilkhand University), Bareilly, UP | 22-07-2020 | Resource Person |
| 38 | Prof. V.K. Shrotryia | Happiness – Idea and Implementation | National Webinar | Madhyanchal Sociological Society, Madhya Pradesh | 01-08-2020 | Resource Person |
| 39 | Prof. V.K. Shrotryia | Prospects for Commerce and Management Research in Knowledge Society, | Online Refresher Course in Commerce and Management | UGC-HRD Centre, Maulana Azad National Urdu University, Hyderabad | 29-08-2020 | Resource Person |

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| 40 | Prof. V.K. Shrotryia | Happiness and Interpersonal Skills | Online Short-term course on Soft Skills for college and university teachers | UGC-HRDC, North-Eastern Hill University, Shillong, Meghalaya | 23-09-2020 | Resource Person |
| 41 | Prof. R. K. Singh | | Researchers Conclave | Shaheed Rajguru College for Women | 25-09-2020 | Chief Guest |
| 42 | Prof. V.K. Shrotryia | Sustainable Economy: Initiatives and Challenges | International Young Researcher Conclave 2020 | Deptt of Mgt & Financial Studies, Shaheed Rajguru College of Applied Sciences for Women, Univ of Delhi, Delhi | 26-09-2020 | Keynote address |
| 43 | Prof. R. K. Singh | | Online lecture | HRDC, Hissar | | Resource Person |
| 44 | Prof. R. K. Singh | | Delivered a talk | DDU Gorakhpur University | | |
| 45 | Prof. V.K. Shrotryia | Corporate Well-Being and Sustainability in the changing times | Orientation lecture to the MBA students | ASBM university, Bhubaneswar, Odisha | 19-10-2020 | Resource Person |

SESSION CHAIRS/CO-CHAIR/ PANELIST

| S. No | Name | Title of the Talk & Event | Type of the lecture | Venue | Date | Invited as |
|-------|----------------------|---|--|--|-------------------------|-----------------------------|
| 1 | Prof. Madan Lal | Corporate Accounting | One-Day Workshop | Hansraj College | 27-01-2020 | Chief Guest |
| 2 | Dr. Amit Kumar Singh | Organizational Realities: Changing Paradigm of HR | 7th AICC | Department of Commerce, Delhi School of Economics | 17-01-2020 & 18-01-2020 | Session Chair |
| 3 | Dr. H.K. Dangi | | Graduation Ceremony of Class XII students | Mata Jai Kaur School, Delhi | 13-02-2020 | Chief Guest |
| 4 | Dr. Amit Kumar Singh | Entrepreneurship | | | 28-02-2020 | Session Chair |
| 5 | Prof. V.K. Shrotryia | COVID – 19: Lives and Livelihood | Online International Conference | School of Commerce and Economics, KIIT, Bhubaneswar, Odisha | 05-05-2020 & 06-05-2020 | Chaired a technical session |
| 6 | Prof. V.K. Shrotryia | Implications of COVID-19 Lockdown on Trade and Commerce | International Webinar | Department of Commerce, Mizoram University in collaboration with Sikkim University | 19-06-2020 & 20-06-2020 | Chaired a technical session |
| 7 | Prof. V.K. Shrotryia | Skill Development and Competency Enhancement for College Teachers | Two-week national level online faculty development program | The Government Degree College, Parkal, Warangal, Telangana | 30-06-2020 | Valedictory address |
| 8 | Prof. R. K. Singh | | Researchers Conclave | Shaheed Rajguru College for Women | 25-09-2020 | Chief Guest |
| 9 | Prof. R. K. Singh | | Delivered a talk | DDU Gorakhpur University | | |



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FACULTY OF COMMERCE & BUSINESS
DELHI SCHOOL OF ECONOMICS**